





#### INVITATION TO THE BRITISH BUSINESS BREAKFAST

# »Transferring science and technology to the market«

September 5, 2014, 8 a.m. at Austria Trend Hotel, Ljubljana

The role of cutting-edge research in boosting innovation for economic and business growth is well recognised.

What makes such innovations possible? What are the main implementation challenges faced? At the event we will extract lessons from experiences of people that underpinned innovations by excellent science, supportive research environment, recognition of the importance of new knowledge in development of new competitive products as well as by developing tools to bridge the gap between innovation and capital investments.

### The speakers:

**Prof. dr. Avelino Corma**, Professor at the University of Valencia and founder of the Institute of Chemical Technology, Valencia

Prof. dr. Janko Jamnik, Director of the National Institite of Chemistry, Ljubljana

Dr. Andrej Horvat, Product Manager at Silkem d.o.o., Kidričevo

Mag. Iztok Lesjak, Director of Technology Park Ljubljana

## Sponsors of the Business Breakfast:

**Silkem d.o.o.** is a well-known European manufacturer of raw materials for the detergent and chemicals industry, as well as refractory materials for the ceramics industry and for the use in foundries. The main objective of the company is to achieve a continuous level of customer satisfaction. This is the drive behind continuous additions and improvements of their product range of zeolites, silicates, granulates, as well as calcinated and sintered alumina (<a href="https://www.silkem.si">https://www.silkem.si</a>).

**Slovenian Zeolite Association** shortened **SiZA** is promoting science in the field of zeolites and other porous materials and fostering their application in industry. SiZA is a full member of The Federation of European Zeolite Associations and is establishing connections with organizations world-wide active in the field of materials, which are crucial in oil-refining and fine chemicals industries, as well as in emerging energy-efficient and low-carbon technologies (<a href="http://www.si-za.si">http://www.si-za.si</a>).

### You are kindly invited!

Please RSVP by September 2<sup>nd</sup> to Mrs Aleksandra Barič by e-mail at <u>aleksandra.baric@bscc.si.</u>

Aleksandra Barič Martin Logar

PR & Event Manager Chief Executive Officer